

Vinicius Lopes Barbo

Front-end Developer | E-commerce Specialist

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Remote (Brazil)

Summary

Front-end Developer with 7+ years of experience building and maintaining e-commerce storefronts across Olist Vnda Commerce, Linx Commerce, and Salesforce Commerce Cloud. Delivered 20+ complete implementations and supported multiple production stores, with a focus on HTML5, SCSS, JavaScript (ES6+), Liquid, performance, UX, and conversion.

Skills

Frontend	JavaScript (ES6+), HTML5, CSS3, SCSS, Typescript, Vue.js, Liquid
Backend	Node.js
E-commerce	Olist Vnda Commerce, Linx Commerce, Salesforce Commerce Cloud, VTEX (basic)
Other	Git, REST APIs, Gulp, jQuery, Nunjucks

Experience

Front-end Developer

Olist

Oct 2023 – Apr 2026 Curitiba/PR (Remote)

- Implemented and maintained custom e-commerce stores using Liquid, HTML5, SCSS, and JavaScript (ES6+) across template-based builds and production support
- Delivered 20+ complete e-commerce implementations while working in agile sprints and story points
- Resolved critical issues through rotating on-call support and coordinated delivery priorities with developers, project managers, and partner agencies
- Actively contributed to the maintenance and continuous improvement of multiple production stores
- Recognized internally for high-quality deliveries and attention to detail

Front-end Developer

Veste

Nov 2021 – Oct 2023 São Paulo/SP (Remote)

- Developed and maintained e-commerce stores across multiple brands within the group using Liquid, HTML5, SCSS, JavaScript (ES6+), and Node.js
- Built campaign landing pages designed to support conversion-focused marketing initiatives
- Improved UX/UI and navigation across storefront experiences

Front-end Developer

Trinto

📅 Jun 2021 – Nov 2021 📍 Porto Alegre/RS (Remote)

- Maintained and improved large-scale e-commerce stores for the Veste group, supporting 6 storefronts simultaneously
- Implemented features and bug fixes using HTML5, SCSS, JavaScript, and Liquid in an agile workflow managed with Trello
- Coordinated delivery with team members and stakeholders, then was hired directly by the client after 6 months

Front-end Developer Junior

DevDog

📅 Mar 2020 – Jun 2021 📍 Canoas/RS (Onsite/Remote)

- Developed complete e-commerce stores on Linx Commerce using Liquid, HTML5, SCSS, and JavaScript (ES6+)
- Created email marketing templates and managed campaigns via Mailbiz
- Supported clients by resolving technical issues through helpdesk systems

Education

Computer Networks Technician

Federal Institute of Rio Grande do Sul (IFRS)

📅 Jan 2019 – Jan 2020

High School Diploma

Brazil (ENEM)

📅 Jan 2017

Languages

- Portuguese - Native
- Inglês - Intermediate (B2)